

# Medi-Cal Member Reward Cards Program

## IMPROVE YOUR HEDIS® SCORES AND HELP YOUR MEMBERS EARN REWARDS

When patients close their care gaps, your HEDIS scores improve.

### Help close patient care gaps

- Reach out to help schedule their office visits for the below health care activities.
- Educate and promote timely completion of these health care activities.

### Activities that earn members rewards

In 2021, select Health Net\* members who have yet to complete their 2021 health care activities outlined below will receive an offer to get a reward for completing a service. Health Net will share with members instructions on how to attest and redeem rewards.

To get their prepaid retailer gift card rewards, **members must complete and attest to the below health care activities by December 31, 2021.**

Targeted health care activities below are based on HEDIS measures.



#### Medi-Cal counties:

Kern, Los Angeles, Sacramento, San Diego, San Joaquin, Stanislaus, and Tulare

Health care activities	Reward value
Breast Cancer Screening (BCS) <sup>1</sup>	<b>\$25</b>
Cervical Cancer Screening (CCS) <sup>1</sup>	<b>\$25</b>
Well Child Visits in the first 15 months of life +Flu Shot	<b>\$10 for each of six recommended visits, plus an additional \$15 for completing a flu shot</b>

#### Medi-Cal counties:

Kern, Los Angeles, San Diego and Tulare

Health care activities	Reward value
Child and Adolescent Well Care Visits (WCV): members 12-17 years old <sup>1</sup>	<b>\$25</b>

(continued)



When members close their care gaps, they earn a prepaid gift card and your HEDIS scores improve.

<sup>1</sup>Eligible members can receive only one incentive for completing this screening in 2021.

## Each step counts

### 1 Program details.

Eligible members will receive information with complete instructions about the program through different channels of communication such as email, an automated call or a mailer.



### 2 Complete health care activities.

Members should schedule the suggested screenings and complete their health care activity by December 31, 2021.



### 3 Provide proof of completion.

Members can attest to completion of health care activities by telephone, mail or online. Doctor attestation is not required



### 4 Gift cards issued.

After attestation, members will have an option to choose a reward card for their completed health care activities.



For questions about the Health Net Medi-Cal Member Reward Cards Program, members can refer to the program details they will receive from Health Net or call the Member Services number listed on their ID card.