



Quality Improvement Department

# Mobile Mammography Pilot Program

*Los Angeles County, August 2018–December 2019*

Breast Cancer Screening is a new Healthcare Effectiveness Data and Information Set (HEDIS<sup>®</sup>) administrative measure for reporting year (RY) 2018. To help members overcome barriers to breast cancer screening, Health Net Community Solutions, Inc. (Health Net) Quality Improvement (QI) Department is launching a mobile mammography program in partnership with Susan G. Komen (SGK) of Los Angeles County.<sup>1</sup>

#### Common barriers for accessing breast cancer screening:

- Limited access to services
- No transportation
- Lack of understanding about importance of screening
- Fear of results

#### *Susan G. Komen: Outreach and Education*

SGK organizes free breast health and screening events across Los Angeles County for the uninsured and underinsured. In the joint program, Susan G. Komen Affiliates will



provide outreach and education to specific cohorts of Health Net members who are noncompliant with their breast cancer screening. Outreach by mail, telephone and in person is intended to motivate members to complete a screening mammogram.

Komen Affiliates will be scheduling and coordinating mobile mammography events beginning in August 2018 through December 2019 for specific cohorts of Health Net members using contact and demographic information provided by Health Net. Also, geomapping will be used to determine the most convenient locations for the events (such as close to public transportation or supermarkets) and provide convenient times for appointments (such as evenings and weekends).

Komen Affiliates will schedule the mobile mammography providers but will not receive or handle any medical information or records. Members' primary care physicians will be provided with the results by the mammography provider.

<sup>1</sup>The program is not available to Molina<sup>®</sup> Healthcare members.